

2RRR...

2022 SPONSORSHIP PACKAGES



Welcome to 2RRR 88.5FM and thank you for deciding to invest in your local community radio station. In 1984, a dedicated band of local volunteers started broadcasting 24/7 to the City of Ryde & Hunters Hill on the FM frequency and today also streaming live on 2rrr.org.au including on numerous radio apps.



PLATINUM

\$3,600 annually*

35 sec - 4 spots every day
(2x ZONE 1, 2x ZONE 2)

*6 month package: \$1,800

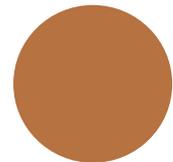


GOLD

\$2,400 annually*

35 sec - 3 spots every day
(1x ZONE 1, 2x ZONE 2)

*6 month package: \$1,200



BRONZE

\$1,800 annually*

35 sec - 2 spots every day
(1x ZONE 1, 1x ZONE 2)

*6 month package: \$900

*SPECIFIC PROGRAM SPONSORSHIP *(excl Specials)*

35 sec - ZONE 1 2 spots per hour @ \$14.00 *Min. 26 programs*

35 sec - ZONE 2 2 spots per hour @ \$7.00 *Min. 26 programs*

NATIONAL SPONSORS - Packages available by negotiation:

min. \$7.00 per 35 sec spot

ZONE 1:

MON-FRI 07:00 - 10:00, 17:00 - 21:00

SAT-SUN 07:00 - 20:00

ZONE 2:

ALL OTHER TIMES

Fees cover 2RRR in-house production voice actors, standard scripts and editing.

Fees quoted excl GST. Fees to be paid prior to commencement on air.

*Packages: 10% reduction on first annual renewal date

2RRR YOUR LOCAL SOUND



2RRR is community owned and run, and has been since we started.

We make over 7500 hours of original and local content every year

We've trained hundreds of people in radio broadcasting

We're volunteer powered – there are approximately 100 volunteers putting the station to air

We support other valuable community causes and events by producing last year alone, some 90 Community Service Announcements and, in the same period, having broadcast these and other local community notices on over 11,000 plus spots

We're part of something bigger ...

Each week over 5 million people tune in to 450+ not-for-profit, community-owned and operated radio services operating across the country

Why support Community Radio?

31% of Australians now listen to Community Radio

15% of listeners to community radio do not listen to any other radio

93% of listeners find community radio and its services valuable

24% of listeners tune in 14 hours a week

49% listen for local information and/or news

38% like to hear music that is not available on other stations

34% like either local personalities/voices

33% because they support Australian or local musicians

Reference: <https://www.radioinfo.com.au/news/31-australians-now-listen-community-radio-cbaa>

Join our community!

Join 2RRR with connecting the communities of Ryde, Hunters Hill and beyond with local people, their local sound and the things that matter to them.

