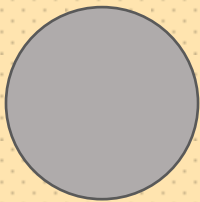


2RRR Sponsorship Packages 2023



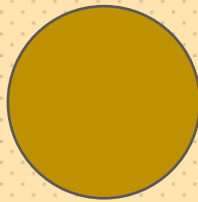
Welcome to 2RRR 88.5FM and thank you for deciding to invest in “Your Local Sound” radio station. In 1984, a dedicated band of local volunteers started broadcasting 24/7 to the City of Ryde & Hunters Hill on the FM frequency and today also streaming live on 2rrr.org.au as well as TuneIn, iHeart, Community Radio Plus and other radio apps.



Platinum

BY NEGOTIATION

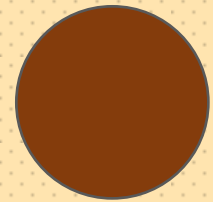
30 sec x 4 (random) spots daily



Gold

\$2,400 ANNUALLY

30 sec x 3 (random) spots daily



Bronze

\$1,800 ANNUALLY

30 sec x 4 (random) spots daily

SPECIFIC PROGRAM SPONSORSHIP *(excluding Special Programs)*

(by program selection/s / Minimum 52 Spots)

From \$10.00 - \$15.00 per 30 sec spot

NATIONAL SPONSORS – *Packages available by negotiation*

Minimum \$15.00 / 30 sec spot

Fees cover 2RRR in-house production voice actors, standard scripts and editing. Fees are subject to change and quoted excl GST recoverable in addition. Sponsorship Agreement to be executed, with fees to be paid prior to commencement on air.



2RRR Sponsorship Packages 2023

2RRR is community owned and run, and has been since we started

We make over 6500 hours of original and local content every year

We've trained hundreds of people in radio broadcasting

We're volunteer powered – there are approximately 70 volunteers putting the station to air

We support other valuable community causes and events by producing last year alone, over 80 Community Service Announcements and, in the same period, having broadcast these and other community notices on over 11,000 plus spots

We're Part of Something Bigger

Each week over 5 million people tune in to over 300 not-for-profit, community-owned and operated radio services across the country

Why Support Community Radio?

31% of Australians now listen to Community Radio

15% of listeners to community radio do not listen to any other radio

93% of listeners find community radio and its services valuable

24% of listeners tune in 14 hours a week

49% listen for local information and/or news

38% like to hear music that is not available on other stations

34% like either local personalities/voices

33% because they support Australian or local musicians

Reference: <https://www.radioinfo.com.au/news/31-australians-now-listen-community-radio-cbaa>

Join our Community!

Join 2RRR with connecting the communities of Ryde, Hunters Hill and beyond with local people, "Your Local Sound" and the things that matter to them.

