



## Sponsorship Packages 2024



### Platinum

\$3,900 PA

4 x 30 sec (random) Spots Daily



### Gold

\$3,000 PA

3 x 30 sec (random) Spots Daily



### Bronze

\$2,100 PA

2 x 30 sec (random) Spots Daily

## Specific Program Sponsorship (Short or extended period)

From \$580

< / = 52 x 30 sec Spots

\$795 - 1,560

> 52 - 104 x 30 sec Spots

From \$1,313

> 104 x 30 sec Spots

## Corporate / National Sponsors (Usually contracted through an agency)

From \$1,170

< / = 52 x 30 sec Spots

\$1,060 - \$2,080

> 52 - 104 x 30 sec Spots

Min \$1,838

> 104 x 30 sec Spots



## Why Support Community Radio?

- 31% of Australians now listen to community radio
- 15% of listeners do not listen to any other radio
- 93% of listeners find community radio and its services valuable
  - 24% of listeners tune in 14 hours a week
  - 49% listen for local information and/or news
- 38% like to hear music that is not available on other stations
  - 34% like local personalities/voices
- 33% listen because they support Australian or local musicians

## Join Our Community!

2RRR connects the communities of Ryde, Hunters Hill, Gladesville and beyond.

"Your Local Sound" gives a voice to local people and businesses and the things that matter to them.

## 2RRR - Community Co-operative for 40 Years

We make over 6,500 hours of original and local content every year and continue to train hundreds of people in radio broadcasting. We're volunteer powered with some 70 volunteers putting the station to air, supporting other valuable community causes and events by producing last year alone, over 80 Community Service Announcements and in the same period, having broadcast these and other community notices over 11,000 plus spots.

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Ryde Regional Radio Co-operative Limited (2RRR)

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